

## ABOUT

I identify operational friction, design systems to fix it, and ship working solutions - not decks. My work lives at the intersection of AI reasoning, workflow automation, and product thinking. I build with real tools, validate against real problems, and document so others can reuse what I make.

## STACK

### AI & Automation

n8n Claude API Claude Code  
OpenAI Prompt Eng.

### Build & Ship

Lovable Vercel GitHub  
React TypeScript

### Ops & Data

Notion GA4 WhatsApp API  
CRM systems

## LANGUAGES

Persian Native  
English Professional  
Turkish Conversational

## EDUCATION

### B.Sc. Metallurgy Engineering

Azad University, Iran \* 2013

## EXPERIENCE

### FJMV Studio

Jan 2025 - Present

Founder \* AI Systems Builder - Istanbul / Remote

- Designed and shipped a multilingual WhatsApp AI reception workflow using n8n + Claude API with persistent conversation memory via Notion - handles inquiry triage, qualification, and booking support autonomously.
- Built a multi-step AI business diagnosis tool in React/TypeScript - live at fjmvstudio.com - that maps customer journey friction and outputs structured recommendations.
- Architected end-to-end client acquisition systems: landing page, lead capture, CRM routing, automated follow-up - deployed on Vercel with GA4 analytics pipelines.
- Audited Istanbul businesses across hospitality, F&B, and retail - identifying workflow gaps and prototyping AI-driven fixes before any formal engagement.

### Zistaco

Mar 2025 - Sep 2025

Digital Operations Manager - Istanbul

- Took Zistaco's WordPress site from zero SEO presence to 60% organic visibility improvement - technical audit, on-page fixes, article pipeline, and dedicated blog architecture built from scratch.
- Ran full content operations across LinkedIn and Instagram - strategy, creation, and publishing workflow systematised end-to-end.

### Azad University Media

Marketing & Advertising Manager  
2016 - 2020 \* Tehran

### Iran Air

Advertising Manager (Freelance)  
2018 \* Tehran

## SELECTED BUILDS

### WhatsApp AI Reception Agent

n8n \* Claude API \* Notion \* WhatsApp Cloud API

Autonomous inquiry workflow with stateful conversation memory. Handles multilingual customer messages, qualifies leads against business criteria, and routes to the right action - without human intervention. Built for real deployment with Istanbul service businesses.

### FJMV Conversion Lens

React \* TypeScript \* Claude API \* Vercel

AI-powered business diagnostic tool live at fjmvstudio.com. Structured input feeds into a Claude reasoning layer that identifies customer journey friction, conversion gaps, and operational inefficiencies - outputs a prioritised action plan. Built as a repeatable product, not a one-off report.

### Client Acquisition System

Lovable \* Vercel \* GitHub \* GA4 \* n8n

Full-stack system: bilingual demo landing pages per prospect, automated lead capture, CRM-ready data routing, and analytics pipeline. Designed to be templated and reused across verticals.